PSA Print Rack Standards & Policies

- Print Racks will be available at PSA exhibitions as determined by the Exhibition Committee and the venue management.
- > Print Racks will be exclusively for artists participating in a given exhibition.
- Each individual artwork must be backed and placed in a protective sleeve.
- The protective sleeve must be sealed in some manner so artwork will not slip out.
- ➤ Each artwork must have a label affixed to the sleeve listing artwork identification number, artist's name, artwork title, artwork media and sale price. Artist contact information is optional. The label may be affixed on the back or the front of the sleeve as decided by the artist
- Artist must provide gallery with inventory list listing artwork identification number, artist name, artwork title, media, sale price and artist contact information.
- Artwork offered in the print rack may be original work or giclees/prints of original work.
- Price range to be determined by artist, however it is suggested that artwork have a more affordable price point to encourage sales
- Artwork prices subject to gallery commission and sales tax as determined by the venue. Adjust your pricing accordingly.
- Artwork in print racks will be sold on a cash and carry basis or as determined by venue management.
- Artist should be prepared to restock print racks if required.
- ➤ Neither PSA nor the venue will be liable for loss, theft, breakage or damage to the artwork placed in the print rack during an exhibition.

Note Card Displays

- ➤ All of the above standards, policies and procedures for the print racks also apply to the Note Card Displays.
- ➤ The inclusion of note card displays at any given PSA exhibition will be decided on a case-bycase basis by the Exhibition Committee in conjunction with the venue management.